



ATIC Member & Industry Update



Supporting a safe opening of our borders

ATIC encourages our members to get behind a just-released petition by Qantas around the push to safely re-open our borders.

This is a very important issue and Qantas' efforts as the national carrier are to be encouraged. You can complete the survey <u>here</u>.

TRA Tourism Recovery Scenario Survey Important for all TIC members

Tourism Research Australia is seeking direct input from industry around the present uncertainty and gauging a timeframe for hoped-for recovery.

ATIC encourages tourism businesses and those close to our industry to complete this short survey to support TRA in this process. Survey responses are due by **21 September 2020.**

Please click here to access the survey



Tourism Industry- Federal Updates

- National Cabinet- Statement by Prime Minister (4 September 2020)
- <u>Australian Domestic Aviation- Latest Monthly</u>
 <u>Activity (June 2020)</u>
- National Visitor Survey (NVS) Monthly Snapshot – June 2020
- <u>Federal announcement on restarting business</u> events
- <u>Tourism Australia Online Visitor Planning Tool</u>



Recent ATIC Media

- National Nine News Melbourne Hotels
- ABC News- ABC News Hour- September 8
- News Limited- State Governments should be working on ways to open borders now
- Australian Business Insider- Tourism industry
- calls for borders to open
- The Australian Calls for 12-month visa
- extension for backpackers
- ABC News Radio Backpacker Visa Extension



ATIC Media Statements

• ATIC calls for 12-month visa extension for remaining Backpackers

Click here for all media and industry
communications from ATIC





Quality Tourism Framework

QTF is here for you

- ATIC have released two new online modules to support the tourism industry in their recovery efforts from COVID 19
- ATIC's <u>COVID Tourism Recovery Plan</u> takes the tourism business owner on a pathway of critical thinking to establish plans to open and develop their product offering throughout the various stages of business restrictions and post COVID economy
- ATIC's <u>COVID Clean Practicing Business</u> <u>module develops business systems specific to the</u> management of combating the spread of COVID-19 and adhering to respective State/Territory health regulations depending on the business location
- Over 2200 businesses are participating in these programs

ATIC Media Statement: Tourism Industry embraces
COVID Clean Program (16 June 2020)

ATIC Media Statement: Supporting a safe return to enjoying local tourism experiences





COVID-19 Clean Module



The complimentary COVID-19 Clean Practicing Business module is offered through the QTF

Click here to learn more

Status of Domestic Borders (as at 15 September 2020)

	Current Border Status	Date to Open	Exceptions
NSW	OPEN	OPEN	Victoria but 50km border permits NSW/VIC
VIC	OPEN	OPEN	Stage 4 (MEL), Stage 3 (rest VIC) 27 Sept next step
ACT	OPEN	OPEN	Victoria
NT	OPEN	OPEN	Victoria Sydney (9 Oct*)
Queensland	OPEN	OPEN	Victoria, NSW/QLD border permits), ACT
South Australia	OPEN	OPEN	Victoria, NSW
Tasmania	CLOSED	No formal date	Hard Closed
Western Australia	CLOSED	No formal date	Hard Closed
INTERNATIONAL	CLOSED	No formal date	Hard Closed



2021 Australian Tourism Awards - Sunshine Coast

















Quality



