

Member & Industry Update

February 2021, Edition 13

Executive Director Update

As many across our industry will attest it has been another challenging summer season.

Despite emerging recovery across parts of the economy, many tourism operators and regions have not benefitted from this. This is due to the ongoing international and interstate travel restrictions which continue to drive consumer uncertainty.

It is a critical issue which ATIC is currently pushing hard into the Federal Government around future support for tourism businesses.

Our second industry update for 2021 has refreshed details and links on ATIC initiatives and current Federal programs which may be of interest to your business.

Finally, if you have not done so, we encourage participation in our Business Insurance survey which must soon close. Response numbers have been good, and it will be effective in updating Government with current data on the important issue of affordability and accessibility of business insurance products.

Simon Westaway, Executive Director



Federal Government Updates

- <u>Pfizer Vaccine Approved Office of Prime Minister</u>
- <u>New Zealand Travel Arrangements (announced on 24</u> <u>January)</u>
- National Cabinet Statement (24 January)
- <u>COVID Consumer Travel Support Program Update</u>
- TRA National Visitor Survey September 2020 quarter
- TRA National Visitor Survey October 2020 month
- <u>TRA International Visitor Survey September 2020</u>
 <u>quarter</u>
- TRA National Tourism Satellite Account 2019/20
- <u>BITRE Domestic Airline Activity November 2020</u>
- BITRE International Airline Activity November 2020
 - ABS Overseas Visitor Arrivals November 2020



Insurance Survey

ATIC is endorsing the QTIC developed survey around the important issue of insurance and its current impact on the industry.

Sourcing insurance cover has emerged as a significant challenge in the economic recovery of tourism businesses across Australia.

The Queensland Tourism Industry Council (QTIC) is currently facilitating a project that seeks to identify the specific issues of concern in relation to insurance for tourism and hospitality businesses in QLD and nationally.

The goal of the project is to identify and highlight the challenges faced by all parties and in turn explore potential solutions to improve financial and operational viability of all businesses involved. The project's first phase is planned to be completed in June 2021.

QTIC is currently seeking input from all tourism and hospitality businesses and other stakeholders who are involved in risk management.

This national survey is seeking information and case studies for inclusion in the initial research phase of the project.

Please click on the link to complete the survey.

Complete Survey here





Federal Government Grant Programs Building Better Regions Program – Tourism Infrastructure Projects

Just prior to Christmas the Deputy Prime Minster released program guidelines specific to tourism infrastructure projects for the next round of the Building Better Regions Fund (BBRF).

This program is currently open for applications and will close on **5 March 2021**. Application details and further information are available **here**.

COVID-19 Consumer Travel Support Program – Update

Applications for the Federal Government's COVID-19 Consumer Travel Support Program are now open and your business, if a tour arranging service or travel agency, may be eligible.

There is a range of criteria to meet for the one-off taxable grant which is an online application process through the Services Australia Business Hub.

The COVID-19 Consumer Travel Support Program Grant Opportunity commenced on 14 December 2020 with the latest grant details released onto GrantConnect on 4 January 2021. Some information has been subsequently updated. Please note a change relates to Part 4 of the Guidelines in the Program.

For all new applications commenced after 4 January 2021, eligibility is based on the G1 figures in an applicant's Business Activity Statements for the 2019 calendar year as they were reported as at 14 December 2020. You can view the Grant Opportunity <u>here</u>.

For further information or to access the Grant Opportunity documents please visit <u>GrantConnect</u>

Recent ATIC Media

- National COVID Hotspots The Australian
- <u>State of industry Sky News Australia</u>
- <u>Future Industry Support The Australian</u>
- <u>Future Industry Support Australian Financial Review</u>
- <u>Future Industry Support Sydney Morning Herald</u>
- International borders Sydney Morning Herald
- International Borders Sydney Morning Herald
- International Borders The Australian
- International Borders Sky News Australia
- International Arrivals Cap ABC Online
- Role for Antigen Testing The Age

ATIC Communications

- <u>Media Statement National Visitor Survey October</u>
 2020
- ATIC Member Update Edition 12, January 2021



Quality Tourism Framework

<u>The Quality Tourism Framework (QTF)</u> is a business pathway to support the continuous growth and development of an Australia tourism business.

Quality Tourism Accreditation

The Quality Tourism Accredited Business logo signifies quality assurance and the delivery of quality tourism experiences.

COVID-19 Clean Module

The complimentary COVID-19 Clean Practicing Business module is offered through the QTF and is recognised as meeting the WTTC Safe Protocols



Click here to learn more

	Border Status	Scale of Opening	Hotspots	Remaining
NSW	OPEN	Perth, surrounds, Sth East		N/A
VIC	OPEN	Perth and surrounds, Sth East	N/A	N/A
ACT	OPEN	Perth and surrounds, Sth East	N/A	N/A
NT	OPEN	Perth and surrounds, Sth East	N/A	N/A
Queensland	OPEN	Perth and surrounds, Sth East	N/A	N/A
South Australia	OPEN	Perth and surrounds, Sth East	N/A	N/A
Tasmania	OPEN	Perth and surrounds, Sth East	N/A	N/A
Western Australia	CLOSED	Perth and surrounds, Sth East (temporary)	Perth and surrounds	N/A
INTERNATIONAL	CLOSED	Hard border		Hard closed
	Trans Tasman bubble	16 October 2020 – partial NSW/ACT/NT/SA/VIC/TAS/QLD – OPEN	N/A	NZ one-way

Borders Update (as at 2 February 2021)