

## Executive Director Update

ATIC, its Board and our State and Territory TICs, continue to advocate for further support and improved outcomes for our industry and our members. This is because economic recovery out of the COVID-19 induced recession is not fully capturing Australian tourism and travel businesses.

ATIC was disappointed with key aspects of the recent Federal Tourism package and made a number of critical points through ongoing national media activity and within government channels.

We will continue to be a strong and proactive voice over this important period as Australia's visitor economy has far from recovered after collective government's response to COVID-19.

The federal package didn't effectively focus on the most critical and current needs of the tourism supply chain and how so many tourism SME businesses are not experiencing recovery ahead of the end of JobKeeper.

Some of our members may be eligible to qualify within the short extension to the Consumer Travel Support Program. A new loan and refinancing offering from Federal Treasury may also appeal to TIC member operators still on the last phase of JobKeeper. Online links are within this newsletter.

The national COVID-19 vaccine rollout is a critical program which ATIC supports and will stay across the pace of rollout. In the fullness of time effective vaccination coverage of our population can underpin greater confidence in interstate tourism and help support some future return of international travel to/from Australia. The timetable for rollout remains of key focus.

Recent Federal Government updates around the status of engagement with important international markets including Singapore and New Zealand is promising for those members looking towards a clearer timeline and what partial re-opening may look like.

ATIC's proactive engagement around reform of the Working Holiday Maker program remains a key priority given their importance as both a visitor cohort and seasonal workforce when borders re-open.

ATIC with QTIC and our other State and Territory TICs is set to finalise our national response to the important issue of cost and accessibility of business insurance products.

We anticipate a future update from the Federal Government around the direction of the next national long term tourism strategy.

*Simon Westaway*  
Executive Director

## ATIC Response to Government Tourism Package

- Tourism package fails to stem major tourism job and business losses.
- ATIC says the Federal Government's tourism support package will fail to stem major job losses and closures now occurring amongst many small, family run and larger tourism businesses.

[Read the full statement here](#)



## Recent ATIC Media

- [Australia tourism industry keen for trans-Tasman bubble go ahead- Radio ZB New Zealand](#)
- ['Narrow' aviation stimulus leaves the tourism industry 'on the sidelines' - The Australian](#)
- [Tourism industry complains \\$1.2b package misses the mark- AFR](#)
- [Half-price airline tickets not enough to save jobs, tourism groups say](#)
- ['Heartache' for stranded Australians as border ban extended until June- Sydney Morning Herald](#)
- [Open borders more essential for tourism - The Australian](#)
- [Tourism Support- The Australian](#)
- [Andrews backs Qantas call for 24 hours notice on border closures](#)
- [Tourism Industry Performance- Sky News](#)
- [The rise of glamping in Australia: How do we define what 'glamping' really is?](#)

## Finding our Top Tourism Towns!



A number of our State and Territory TICs are on the respective search for their Top Tourism Town.

Find out more about how you can get involved, here:

[Queensland](#) [South Australia](#) [Tasmania](#) [Western Australia](#)

## Federal Government Grant Program

### COVID-19 Consumer Travel Support Program – Update

Applications for the Federal Government's COVID-19 Consumer Travel Support Program are now open and your business, if a tour arranging service or travel agency, may be eligible.

There is a range of criteria to meet for the one-off taxable grant which is an online application process through the Services Australia Business Hub.

The COVID-19 Consumer Travel Support Program Grant Opportunity commenced on 14 December 2020 with the latest grant details released onto GrantConnect on 4 January 2021. Some information has been subsequently updated. Please note a change relates to Part 4 of the Guidelines in the Program.

For all new applications commenced after 4 January 2021, eligibility is based on the G1 figures in an applicant's Business Activity Statements for the 2019 calendar year as they were reported as at 14 December 2020.

You can view the Grant Opportunity [here](#).

For further information or to access the Grant Opportunity documents please visit [GrantConnect](#)

## ATIC Communications

- [ATIC Response to Tourism Package](#)
- [ATIC Member Update Edition 13, February 2021](#)

## Federal Government Updates

- [Tourism and Aviation's Flight Path to Recovery - Prime Minister of Australia](#)
- [More support for tourism operators - Minister for Trade, Tourism and Investment](#)
- [Indigenous Tourism Fund | National Indigenous Australians Agency](#)
- [Tourism Research Australia- Economic Value](#)
- [Federal Tourism Minister - Holiday in Cities campaign](#)
- [Tourism Australia - Holiday Here this Year - Cities Escape campaign](#)
- [Federal Tourism Minister - Indigenous Tourism Fund](#)
- [Federal Tourism Minister - Tasmanian tourism funding](#)
- [Federal Health Minister - Status of National COVID-19 vaccine rollout](#)
- [Tourism Research Australia - State of the Industry Report](#)
- [Tourism Research Australia - National Visitor Monthly Snapshot \(Nov 2020\)](#)
- [Tourism Research Australia - National Visitor Survey \(September 2020 quarter\)](#)
- [BITRE - Domestic Aviation Statistics \(December 2020\)](#)
- [ABS - Overseas Arrivals and Departures \(December 2020\)](#)



## Quality Tourism Framework

The [Quality Tourism Framework \(QTF\)](#) is a business pathway to support the continuous growth and development of an Australia tourism business.

### Quality Tourism Accreditation

The Quality Tourism Accredited Business logo signifies quality assurance and the delivery of quality tourism experiences.

## COVID-19 Clean Module

The complimentary COVID-19 Clean Practising Business module is offered through the QTF and is recognised as meeting the WTTC Safe Protocols



[Click here to learn more](#)



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