

Federal Government Announcements & Measures

Reimagining the Visitor Economy

Austrade through the Federal Government have outlined a program of activity to Reimagine the Visitor Economy.

Industry will look to this as the next national long-term tourism plan and/or future strategy as Tourism2020 has finished.

The work will continue what was evolving as Tourism2030 which the Government had put on hold due to the COVID-19 pandemic.

Tourism operators are encouraged to fill out the easy-to-complete industry survey - see link below. Feedback is welcomed up to and by 11 June.

[Industry Consultation / Industry Stakeholder Survey](#)

ATIC and State and Territory TICs are presently being engaged by the appointed panel around this new program of activity and work.

[Overview/Discussion paper](#)

[Media Statement: Expert panel to advise on visitor economy recovery](#)



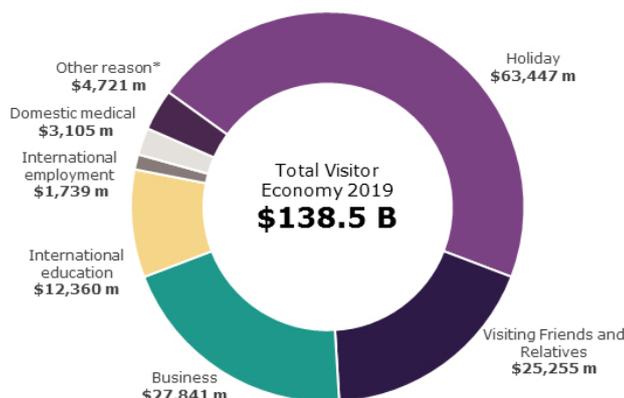
SME Recovery Loan Scheme

Tourism enterprises may be eligible for the SME Recovery Loan Scheme has been extended including for businesses across the tourism and visitor economy.

Full details of the Scheme are available to provide important, initial information.

More details at www.treasury.gov.au

[SME Recovery Loan Scheme | Treasury.gov.au](#)





Top Australian Tourism Town & Small Tourism Town

Australia's Top Tourism Town and Small Tourism Town for 2021 will be crowned at an inaugural national event in Canberra scheduled for August.

Both Awards demonstrate a strong commitment to encouraging tourism and increasing visitation to their destination.

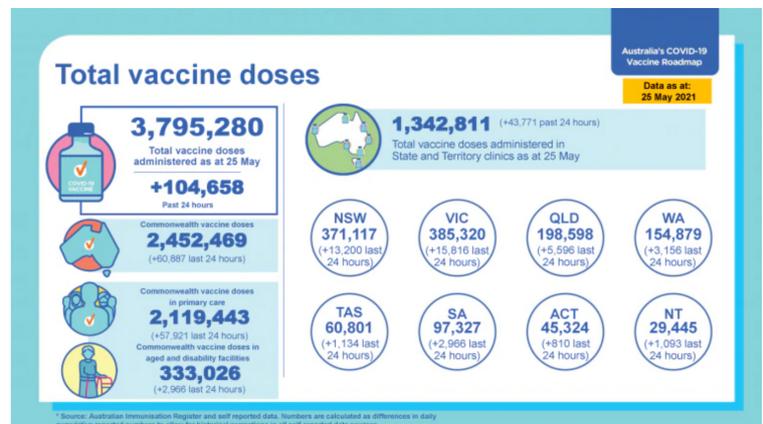
State and Territory award winners will be joined by tourism leaders at the event.

Further details:

Erin McLeod on M: 0408 072 668 & E: emcleod@qualitytourismaustralia.com

Federal Government COVID-19 Update

[Latest information from the Federal Department of Health on COVID-19 Vaccine rollout](#)



Quality Tourism Framework

The Quality Tourism Framework (QTF) is a business pathway to support the continuous growth and development of an Australia tourism business.

Quality Tourism Accreditation

The Quality Tourism Accredited Business logo signifies quality assurance and the delivery of quality tourism experiences.

COVID-19 Clean Module

The complimentary COVID-19 Clean Practising Business module is offered through the QTF and is recognised as meeting the WTTC Safe Protocols



[Click here to learn more](#)

Federal Government Information and Updates

- [BITRE - Domestic Airline Activity - March 2021](#)
- [BITRE - International Airline Activity - March 2021](#)
- [ABS - Overseas arrivals \(provisional\) - April 2021](#)
- [Federal announcement for Tropical North Queensland tourism](#)
- [Tourism Australia - Epic Holiday Campaign underway](#)

ATIC Communications

- [ATIC Media Statement - Federal Budget](#)
- [ATIC Member and Industry Report - Edition 17](#)